



WAGS AND MENACE MAKE A DIFFERENCE FOUNDATION PRESENTS
Doggie Dash 2016



**HUMANE
SOCIETY**
OF BOULDER VALLEY

September 17 • 9 a.m. Boulder Reservoir

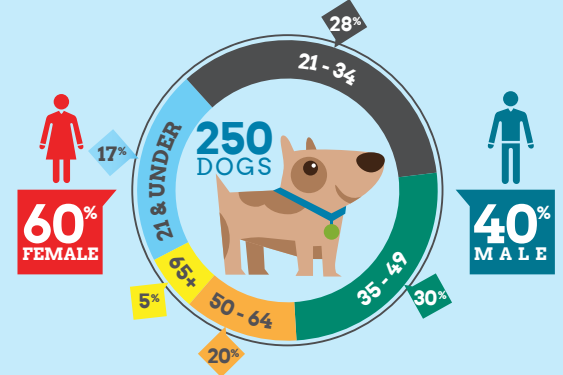
Walk, run, dance or scamper! Doggie Dash is a fun-filled celebration of our community and the pets in our lives. Join us for our 2-mile stroll and fun run to help pets in need, and spend the morning at our pet expo featuring breakfast, live music, dozens of vendors, activities for the whole family (including dogs!) and a free beer garden with your fellow animal lovers!



Demographics



more than **600** participants



Because of Your Support



5,218
ANIMALS
ADOPTED

3,416
SPAY & NEUTER
SURGERIES IN 2015



BEHAVIOR MODIFICATION PROGRAM



357
SUPPORTED



170
SUPPORTED

328
BAGS OF FOOD



FOOD SHARE PROGRAM

2,611
TRANSFERRED
IN ANIMALS



10%
GROWTH
FROM 2014

Sponsorship Opportunities:

Title Sponsor
\$20,000



Super Sponsor

Finish Line

Top Dog

Fantastic Fidos

Remarkable Rovers

	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Pet Pal Pack Ad - Reaching 5,000 HSBV adopters *	Full page	1/2 page	1/4 page		
Time on Stage (2 minutes)	🐾				
Linked Logo on Registration Page	🐾				
Logo on rotating plaque in Adoption Center for 1 year *	🐾	🐾			
Opportunity to host pre-event Packet Pick-Up at your business; featured in two participant e-blasts and on social media *	🐾	🐾			
Recognition as top level sponsor in all event advertising and promotions including social media and print	🐾	🐾			
Sponsor-supplied banner prominently displayed at finish line	🐾	🐾			
Litter of puppies visit your business for 2 hours *	🐾	🐾	🐾		
Sponsor Logo on Doggie Dash website with link	🐾	🐾	🐾		
CEO led tour and Yappy Hour at HSBV for your employees *	🐾	🐾	🐾		
Sponsor-supplied banner displayed at event	🐾	🐾	🐾		
Your linked logo listed on the Business Partners section of our website for one year	🐾	🐾	🐾	🐾	
CEO led tour and "Day in the Life" experience for up to 15 people *	🐾	🐾	🐾	🐾	
Your logo in newsletter reaching 3,000 of HSBV's top supporters (Q4) *	🐾	🐾	🐾	🐾	
Sponsor logo on several email blasts, each reaching 30,000 clients and supporters	🐾	🐾	🐾	🐾	
Sponsor logo on 200 event posters, 4,000 registration forms and the Doggie Dash website	🐾	🐾	🐾	🐾	🐾
Sponsor listing on Facebook and Instagram posts, reaching 15,000 followers	🐾	🐾	🐾	🐾	🐾
Sponsor name on one event email blast, reaching 30,000 clients and supporters	🐾	🐾	🐾	🐾	🐾
Complimentary booth space (10' x 10') at Pet Expo	🐾	🐾	🐾	🐾	🐾
Opportunity to supply items for 700 event goodie bags	🐾	🐾	🐾	🐾	🐾
Complimentary entries for 8, including tech shirts	🐾	🐾	🐾	🐾	🐾

* New for 2016



For more information and to sponsor Doggie Dash, please contact Lindsay Scott at lindsay.scott@boulderhumane.org or 303.442.4030 x 655.

ADDITIONAL OPPORTUNITIES:

Course Photo Sponsor

\$1,500 – Your logo watermarked on keepsake participant photos on specified part of course.

Dog Treat Bar Sponsor

\$1,000 – Sponsor and supply distribution of dog treats to canine participants!

Pet Expo Booth Space

\$200 – 10' x 10' booth space to interact with hundreds of animal lovers. Opportunity to supply promotional items for 700 goodie bags given to all participants. Vendors featured in a joint post on Facebook, reaching 15,000 followers.